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Famous Famiglia Spreads Holiday Cheer in Harlem

WHITE PLAINS, New York (December 11, 2009) – Famous Famiglia will hold a memorable event for the Harlem community on Sunday, December 13th, 2009, at Famous Famiglia on the corner of Lexington Avenue and 125th Street, and Harlem Hospital.

Beginning at 1pm on Sunday, December 13th, the Famous Famiglia organization will welcome the Harlem community to their 125th Street and Lexington Avenue pizzeria for an opportunity to visit and take a photo with Santa Claus, and eat delicious pizza.

To continue on in the spirit of the day, at 4pm Famous Famiglia will host a special pizza party for the children of Harlem Dowling, a foster group in the area. The children will be invited to sit and take a photo with Santa Claus, receive a Christmas present, enjoy the tossing talents of the World Pizza Toss team, and share a great Famous Famiglia meal with the company's co-founders and friends.

Then, at 5pm, the Famous Famiglia group will head to the pediatrics department of Harlem Hospital to host a special holiday party for children. Patients and families will be able to enjoy time with the group and visit with Santa, as well as receive a memorable Christmas gift while experiencing the fun and excitement of a live pizza toss show, provided by the World Pizza Toss Champions.

The day's events and gifts are all part of a generous gift given by the Famous Famiglia organization. "My family and I feel blessed and privileged to be able to give back to the communities in which we do business," states Paul Kolaj, co-founder and CEO of Famous Famiglia. "This spirit of giving is one which we instilled in our company culture from day one, and we are committed to continuing this tradition, especially as it relates to bringing joy to children."

"I commend Famous Famiglia and the Kolaj Family for organizing this event and giving back to our community all throughout the year," said Congressman Charles B. Rangel of New York's 15th District. "Partnerships with local institutions like Harlem Hospital and Harlem Dowling go a long way to bringing cheer to children and families that need a helping hand this holiday season."

The Kolaj brothers opened their first Famous Famiglia pizzeria in August of 1986 in the Upper West Side of Manhattan. Over the years they were able to develop a strong local brand and have remained actively involved in the communities in which they serve. Hence, they have been recognized throughout the New York area by various organizations for their philanthropic contributions.

About Famous Famiglia

Famous Famiglia is a successful New York City based pizza company founded in 1986, by the Kolaj family. Today, the company has successfully expanded its concepts across the world; targeting captive markets such as airports, motorways, universities, shopping centers, casinos, stadiums, theme parks, and more. Famous Famiglia is "The Official Pizza of The New York Yankees", "The Official Pizza of

Madison Square Garden”, “The Official Pizza of The Palms Casino and Hotel”, and “The Official Pizza of Hershey Park”. For more information on Famous Famiglia, please visit our website at www.famousfamiglia.com.

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