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## **Famous Famiglia Helps Victims of Haiti**

*All-day fundraiser at the 50th & Broadway Famous Famiglia pizzeria*

**WHITE PLAINS, New York (January 19, 2010)** – New York-based Famous Famiglia helped support the relief efforts for the earthquake victims of Haiti by hosting an all-day fundraiser at the 50th and Broadway Famous Famiglia pizzeria on Tuesday, January 19, 2010. A total of \$14,565 was raised through sales, donations, and a generous gift given by the Famous Famiglia organization. Famous Famiglia donated the day's total sales to Hearts with Haiti, an orphanage group in Haiti, and the American Red Cross Haiti Relief Fund.

In addition to the fundraiser, a candlelight vigil was conducted by Haitian-born Reverend Dieuseul Adain from St. Michael's Church in Elizabeth, NJ, who lost several family members and friends in the tragic earthquake last week. He was joined by several Haitian-born Famous Famiglia employees, who were there to help raise money and support for their families in Haiti. The young voices of the Harlem Choir performed several songs as well.

"The powerful earthquake and unthinkable death-toll and suffering in Haiti is a crisis that tugs at the heart of all mankind. Several of our employees and friends have lost family members to this devastating tragedy," says Paul Kolaj, co-founder and CEO. "I thank God that we live in a nation that cares and in a world that comes together to help those who suffer most. This is the time to help the Haitian community."

The Kolaj brothers opened their first Famous Famiglia pizzeria in August of 1986 in the Upper West Side of Manhattan. Over the years they were able to develop a strong local brand and have remained actively involved in the communities in which they serve. Hence, they have been recognized throughout the New York area by various organizations for their philanthropic contributions.



### About Famous Famiglia

Famous Famiglia is a successful New York City based pizza company founded in 1986, by the Kolaj family. Today, the company has successfully expanded its concepts across the world; targeting captive markets such as airports, motorways, universities, shopping centers, casinos, stadiums, theme parks, and more. Famous Famiglia is “The Official Pizza of The New York Yankees”, “The Official Pizza of Madison Square Garden”, “The Official Pizza of The Palms Casino and Hotel”, and “The Official Pizza of Hershey Park”. For more information on Famous Famiglia, please visit our website at [www.famousfamiglia.com](http://www.famousfamiglia.com).

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