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## **Famous Famiglia Helps Victims of Haiti**

*All-day fundraiser at the 50th & Broadway Famous Famiglia pizzeria*

**WHITE PLAINS, New York (January 19, 2010)** – New York-based Famous Famiglia will support the relief efforts for the earthquake victims of Haiti by hosting an all-day fundraiser at the 50th and Broadway Famous Famiglia pizzeria on Tuesday, January 19, 2010. The day's total proceeds will be donated to the Hearts with Haiti organization and the American Red Cross Haiti Relief Fund.

"The powerful earthquake and unthinkable death-toll and suffering in Haiti is a crisis that tugs at the heart of all mankind. Several of our employees and friends have lost family members to this devastating tragedy," says Paul Kolaj, co-founder and CEO. "Those suffering in Haiti need the world's help immediately, and we are working with the Red Cross Haitian Relief Fund as well as the Hearts with Haiti organization to raise funds and get others involved."

The Kolaj brothers opened their first Famous Famiglia pizzeria in August of 1986 in the Upper West Side of Manhattan. Over the years they were able to develop a strong local brand and have remained actively involved in the communities in which they serve. Hence, they have been recognized throughout the New York area by various organizations for their philanthropic contributions.

### About Famous Famiglia

Famous Famiglia is a successful New York City based pizza company founded in 1986, by the Kolaj family. Today, the company has successfully expanded its concepts across the world; targeting captive markets such as airports, motorways, universities, shopping centers, casinos, stadiums, theme parks, and more. Famous Famiglia is "The Official Pizza of The New York Yankees", "The Official Pizza of Madison Square Garden", "The Official Pizza of The Palms Casino and Hotel", and "The Official Pizza of Hershey Park". For more information on Famous Famiglia, please visit our website at [www.famousfamiglia.com](http://www.famousfamiglia.com).

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