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**Famous Famiglia Partners with HMSHost
to Serve Motorists of the Pennsylvania Turnpike**

WHITE PLAINS, New York (May 23, 2008) – New York-based Famous Famiglia announces further expansion with partner HMSHost in the opening of its latest Famous Famiglia motorway locations along the Pennsylvania Turnpike at Sideling Hill, Allentown, and North Somerset travel plazas.

Serving most of Pennsylvania's major urban areas, the Pennsylvania Turnpike is a 530 mile toll-way system used by more than 190 million vehicles per year. Its main section extends from the Ohio state line in the west, and to New Jersey in the east.

HMSHost is scheduled to open additional Famous Famiglia units throughout the New York, New Jersey, and Pennsylvania motorways this year. "HMSHost has joined with Famous Famiglia to bring its superior products to travelers across the country," shares Vince Modica, Senior Vice President at HMSHost.

"These additional three openings along the Pennsylvania Turnpike emphasize the brand's strong position in the northeast region while fueling the company's growth in this important vertical market," states Giorgio Kolaj, cofounder and executive vice president at Famous Famiglia. "Furthermore, we are thrilled to have our world-class partner HMSHost successfully execute our company's exacting standards of quality control and customer service along the turnpike."

Earlier this year HMSHost opened its first motorway Famous Famiglia franchises along the New York State Thruway. Additional motorway locations are scheduled to open shortly in additional states throughout the U.S.

About HMSHost

HMSHost is a world leader in creating shopping and dining for travel venues. The Company has won international recognition for its original concepts, creative store designs, and outstanding customer service. Operating more than 100 motorway travel plazas throughout North America, HMSHost has annual sales in excess of \$2.6 billion and employs more than 33,000 sales associates worldwide. A part of Autogrill S.p.A, HMSHost and the rest of the Autogrill Group are recognized leaders in travel restaurants and retail. With sales exceeding €4.8 billion, Autogrill is present in 42 countries with more than 5,300 points of sale in more than 1,200 locations (including 216 airports and 704 motorways) where 68,000 employees serve over 890 million customers every year. Visit www.HMSHost.com for more information.

About Famous Famiglia

Famous Famiglia is a successful New York City based pizza company which was founded in 1986. Today, the company has successfully expanded its concepts across the world and can be found at leading airports, motorways, universities, shopping centers, casinos, stadiums, theme parks, military bases, theaters, and more. Famous Famiglia is "The Official Pizza of The New York Yankees", "The Official Pizza of Madison Square Garden", "The Official Pizza of The Palms Casino and Hotel", and "The Official Pizza of Hershey Park". It is also voted one of America's fastest growing pizzeria chains.

For more information, please visit us on the web at: www.famousfamiglia.com.