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**Famous Famiglia Expands to Movie Theaters
With National Amusements Partnership**

WHITE PLAINS, New York (June 4, 2008) – New York-based Famous Famiglia announces its partnership with the international cinema theater leader National Amusements in a partnership that will provide “New York’s Favorite Pizza”™ to cinema customers across the United States.

Famous Famiglia recently entered the cinema theater industry at the Showcase Cinema Fallen Timbers Theater in Maumee, Ohio. Two additional Famous Famiglia locations are slated to open soon at the Florence Cinema De Lux in Florence, Kentucky, and the Patriot Place Cinema De Lux in Foxboro, Massachusetts. National Amusements President, Shari Redstone states, "We are proud of our partnership with Famous Famiglia. The company's commitment to quality and award-winning customer service is a culture in which we share at National Amusements."

National Amusements, Inc. is a world leader operating more than 1,500 movie screens in the U.S., U.K., Latin America and Russia. The company is known for delivering a superior entertainment experience in theatres around the world under the Showcase, Multiplex, Cinema De Lux, and KinoStar brands.

“We are excited about the introduction of the Famous Famiglia brand into the cinema market,” shares Giorgio Kolaj, company co-founder and executive vice president of development. “National Amusements is a globally recognized and respected leader in the entertainment industry, and so we are honored to have been selected as their pizza partner.”

About National Amusements

Based in Dedham, Massachusetts, National Amusements operates under the third generation of leadership by the Redstone family. National Amusements is also an equal partner in the online ticketing service, MovieTickets.com, and is the parent company of both Viacom and CBS Corporation.

About Famous Famiglia

Famous Famiglia is a successful New York City based pizza company which was founded in 1986. Today, the company has successfully expanded its concepts across the world and can be found at leading airports, motorways, universities, shopping centers, casinos, stadiums, theme parks, military bases, theaters, and more. Famous Famiglia is “The Official Pizza of The New York Yankees”, “The Official Pizza of Madison Square Garden”, “The Official Pizza of The Palms Casino and Hotel”, and “The Official Pizza of Hershey Park”. It is also voted one of America’s fastest growing pizzeria chains.

For more information, please visit us on the web at: www.famousfamiglia.com.

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