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**Famous Famiglia Extends Partnership
With the New York Yankees**

WHITE PLAINS, New York (May 7, 2008) – Famous Famiglia extends its partnership with the **New York Yankees** organization through the 2015 season. Famous Famiglia has been the “*Official Pizza of the New York Yankees*” since 2003 and is proud to continue this very coveted affiliation and partnership.

“New York’s Favorite Pizza”, Famous Famiglia, announces that it has extended its contract with The New York Yankees organization to bring “New York’s Favorite Pizza” to Yankee Stadium! This marks Famous Famiglia’s sixth season as “The Official Pizza of the New York Yankees”.

Joel White, Director of Concessions at Yankee Stadium, says that the product Famous Famiglia offers to sports fans is “The best pizza ever served at Yankee Stadium!” The sporting and entertainment market continues to be a strong growth segment for Famous Famiglia. Paul Kolaj, Co-founder and Chief Executive Officer says, “We are very proud of our affiliation with the New York Yankee organization as well as serving ‘The Official Pizza of the New York Yankees’ to the greatest fans in the world!”

About Famous Famiglia

Famous Famiglia is a successful New York City based pizza company founded in 1986, by the Kolaj family. Today, the company has successfully expanded its concepts across the world; targeting captive markets such as airports, motorways, universities, shopping centers, casinos, stadiums, theme parks, and more. Famous Famiglia is “The Official Pizza of The New York Yankees”, “The Official Pizza of Madison Square Garden”, “The Official Pizza of The Palms Casino and Hotel”, and “The Official Pizza of Hershey Park”.

For more information about Famous Famiglia, please visit our website at www.famousfamiglia.com.

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