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### **The Food & Shops of LaGuardia Airport Partners With Famous Famiglia For Employee Pizza Eating Contest**

**Queens, NY – (October 15, 2009)** The Food & Shops at LaGuardia Airport and New York based pizza company, Famous Famiglia, are partnering to stage a fun-filled Pizza Eating Contest at the Food & Shops for all LaGuardia employees. The event will occur on Thursday, November 19th at 12:00pm in the Central Terminal's Food & Shops, Lower Level.

This is the first pizza eating competition held at the airport that is exclusively for LaGuardia Airport employees. Employees are encouraged to register for the contest on October 22 at 2:00pm at Famous Famiglia (Lower Level). John Kolaj, Famous Famiglia's Co-Founder and Chief Operating Officer, will select six "eaters" for the competition based on a private interviewing process. The lucky winners will be notified on November 2, 2009. Generous cash prizes will be awarded: First Place-- \$1,000, Second Place-- \$500, and 3rd place-- \$250.

Speakers for the contest on November 19 will include Warren Kroeppel, General Manager of LaGuardia Airport; Paul McGinn, President of MarketPlace Development, and Lillian Tan, Vice President and General Manager of MarketPlace Development.

"We're thrilled to have the opportunity to partner with Famous Famiglia on the Pizza Eating Contest," says Lillian Tan. "It's an exciting way to create a sense of fun and community among the employees of the airport while supporting a worthy cause. We applaud the Famous Famiglia team for bringing this event to our airport."

"In these difficult times, it is more important than ever for Famous Famiglia to find fun and meaningful ways to conduct business," says John Kolaj, Co-Founder and COO of Famous Famiglia. "We're pleased to be able to give back to the LaGuardia community and to help City Harvest feed the hungry this winter season."

In creating a fun and interactive contest for LaGuardia employees, both The Food & Shops and Famous Famiglia are dynamically involved in the community as well. In the spirit of the Thanksgiving holiday season, Famous Famiglia will donate \$1,000 to City Harvest of New York City at the event.

Further details on the Pizza Eating Contest, including information on terms and conditions regarding participation, will be announced shortly. Please visit [www.famousfamiglia.com](http://www.famousfamiglia.com) or [www.ShopLaGuardia.com](http://www.ShopLaGuardia.com) for additional information.

#### About MarketPlace Development

MarketPlace Development is the private partner with The Port Authority of New York and New Jersey in the \$18 million, 50,000-square-foot redevelopment of the food and retail program at the Central Terminal Building, the largest of LaGuardia's four terminals. A Massachusetts based retail development and management company, MarketPlace Development also handles the development and leasing of all retail, food and beverage, and passenger service concessions in the seven domestic and international terminals at Philadelphia International Airport.

#### About Famous Famiglia

Famous Famiglia is a successful New York City based pizza company founded in 1986, by the Kolaj family. Today, the company has successfully expanded its concepts across the world; targeting captive markets such as airports, motorways, universities, shopping centers, casinos, stadiums, theme parks, and more. Famous Famiglia is "The Official Pizza of The New York Yankees", "The Official Pizza of Madison Square Garden", "The Official Pizza of The Palms Casino and Hotel", and "The Official Pizza of Hershey Park".

For more information about Famous Famiglia, please visit our website at [www.famousfamiglia.com](http://www.famousfamiglia.com)

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