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## **Famous Famiglia Arrives at Miami International Airport**

**WHITE PLAINS, New York** (April 5, 2008) – The New York based pizza company, Famous Famiglia, announces its latest opening in the South Terminal area (Concourse J) at Miami International Airport. This opening marks the first in the Miami area for Famous Famiglia as well as the first operated by Áreas USA.

“The Miami International Airport (MIA) market represents an important venue for the Famous Famiglia brand for several reasons,” shares Giorgio Kolaj, Co-founder executive vice president of global business development at Famous Famiglia. “MIA is the gateway for air travelers between the U.S. and Central and South America and offers a strong opportunity for international brand exposure to these markets for our concept. And with so many New Yorkers traveling to and through Miami, they now can find a piece of home in Miami with their favorite pizza.”

In 2007, Miami International Airport processed nearly 38 million passengers through its terminals. “Miami International Airport marks our entry into the United States transportation market,” says Eduardo Uribe, chief of business development at Áreas USA. “Our recent concession awards in the U.S. demonstrate Areas USA’s ability to bring together a portfolio of unique concepts and services for the traveling public. We are proud to offer the award-winning Famous Famiglia brand to the passengers and employees of Miami International Airport.”

### About Áreas USA

Areas USA is a leading provider of food, beverage and retail services in the U.S. travel industry. Its parent company, Areas, began doing business in 1968 and is a leader in Spain and Latin America’s hospitality and retail market in highways, turnpikes, airports, railway stations, commercial centers and city centers. It currently operates more than 1,200 establishments distributed throughout Spain, Portugal, Morocco, Mexico, Argentina, Chile, Dominican Republic, St. Martin and the United States. More information visit [www.areasusa.com](http://www.areasusa.com).

### About Famous Famiglia

Famous Famiglia is a successful New York City based pizza company founded in 1986, by the Kolaj family. Today, the company has successfully expanded its concepts across the world; targeting captive markets such as airports, motorways, universities, shopping centers, casinos, stadiums, theme parks, and more. Famous Famiglia is “The Official Pizza of The New York Yankees”, “The Official Pizza of Madison Square Garden”, “The Official Pizza of The Palms Casino and Hotel”, and “The Official Pizza of Hershey Park”.

For more information about Famous Famiglia, please visit our website at [www.famousfamiglia.com](http://www.famousfamiglia.com)

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