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**Famous Famiglia  
Busiest Pizzeria in America!**

**WHITE PLAINS, New York** (March 24, 2008) – “New York’s Favorite Pizza”™, Famous Famiglia, announces that it operates the busiest pizzeria in the U.S. on a sales-per-square-foot basis at New York’s John F. Kennedy International Airport - Terminal 6 (JetBlue Terminal). The 361 square foot kiosk generated a record \$11,080 per square foot in sales for 2007.

“The Famous Famiglia brand continues to capture the admiration of New Yorkers and visitors alike,” shares Paul Kolaj, co-founder and company president. “We are proud to have the opportunity to serve JetBlue’s passengers and to have a partnership with an airline that shares in the spirit of the customer experience.”

The airport market continues to be a highly successful venue for Famous Famiglia. Currently, the company has 23 airport locations, with plans to open several additional units this year. In addition to driving the industry’s highest per-square-foot sales, Famous Famiglia is the first pizzeria concept in aviation history to be awarded twelve Airport Revenue News’ First Place awards for customer service, operations, and brand development since entering the airport market in 2001.

About Famous Famiglia

Famous Famiglia is a successful New York City based pizza company which was founded in 1986. Today, the company has successfully expanded its concepts across the world and can be found at leading airports, motorways, universities, shopping centers, casinos, stadiums, theme parks, military bases, theaters, and more. Famous Famiglia is “The Official Pizza of The New York Yankees”, “The Official Pizza of Madison Square Garden”, “The Official Pizza of The Palms Casino and Hotel”, and “The Official Pizza of Hershey Park”. It is also voted one of America’s fastest growing pizzeria chains.

For more information about Famous Famiglia, please visit our website at [www.famousfamiglia.com](http://www.famousfamiglia.com).

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