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**World Franchising Network selects *Top 100 Franchises* for 2009**

OAKLAND, CA (August 17, 2009) – The World Franchising Network is pleased to announce its selection of companies for its annual list of *Top 100 Franchises*. The results will be published in *Bond's Top 100 Franchises* (3<sup>rd</sup> Edition), which should be available within two weeks. A list of the companies selected for inclusion can be found [here](#). The publication includes a three-page write-up on each company. The complementary website [www.100TopFranchises.com](http://www.100TopFranchises.com) links visitors to each franchisor's detailed profile on [www.WorldFranchising.com](http://www.WorldFranchising.com) and, ultimately, to the on-line write-up. Unlike most other annual "Top Franchise" articles and websites, this publication provides some meaningful background material on the franchisors selected.

The World Franchising Network develops the list based on a rigorous analysis of several factors, including historical performance, brand identification, franchisee satisfaction, training, on-going support, financial stability and other key variables. With over 3,500 franchises out there, selection is a great honor to those companies selected and should be a significant assist to prospective franchisees as they start their search process.

"We are extremely pleased with the industry-leading franchisors that we have chosen for this year's *Bond's Top 100 Franchises*. While selection in no way reduces the need for exhaustive due diligence on the part of the investor, it is, nevertheless, a logical starting point in their search for a solid and supportive franchise system" said Rob Bond, president of the World Franchising Network and a 20-year veteran of the franchising industry.

The World Franchising Network is a leading franchise industry portal that provides exposure and leads to franchisors through listings in four annual publications and five websites.

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